

NAPLES

ILLUSTRATED

the queen of hearts

APRIL MASINI

When April Masini dropped out of college to go to New York and start her modeling and acting career, she auditioned for The Actors Studio, not realizing the program was a collaboration with The New School's masters-level theater program. She was accepted. "It never occurred to me to be scared. I didn't know." From there she got a role in the soap *All My Children*. She was married from 1995 to 2000 to Al Masini, the creator of *Entertainment Tonight*, *Star Search* and *Lifestyles of the Rich and Famous*, who taught her about the television industry. They moved to Hawaii, where Al retired and April ran Al Masini Productions and Masini Television & Film. After working with Al on *Baywatch*, *Miss Universe* and *Pacific Blue*, she was asked by the Learning Annex in Los Angeles to teach a class on how to date a model. The class sold out in two hours. "I'm an accidental advice giver," she says. Four years ago she wrote her first of four books about dating, and has since written 1,500 columns for her advice site, askapril.com, ranked the No. 1 relationship advice column by Google. She produced the film *Blue Crush*, has been a movie screener for industry awards for six years, has optioned the show *Mistresses of the Rich and Famous*, and is developing a TV program called *The Love Judge*.

ON TIME OR TARDY? "On time, unless I'm lost. I'm chronically lost."

TITLE OF LIFE STORY: *Why Not Me?*

MOTTO: "Beauty fades, dumb is forever. Beauty will get you in the door, but you better deliver when you get in."



Hair & Makeup, Joe Gutierrez,
Philip Douglas Salon, Naples